***Appendix AI: Generic Entry Form (for Startup Competitions)***

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| Name of Startup (max of 2 words) | | |
| TechSwapShop | | |
| Describe your Startup in brief (max of 10 words) | | |
| Electronic Parts Swapping with E-Commerce | | |
| Company Email | | |
|  | | |
| Landing Page URL | | |
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| Team Profile | | |
| Project Manager – Hustler | | |
| Name: | Jephunneh C. Mabini | |
| Current address: | 063 Sitio Riles, Basak, Mandaue City, Cebu, Philippines, 6014 | |
| Mobile number: | 0919 377 2977 | |
| Email address: | mcjeph@gmail.com | |
|  | | |
| System Analyst/Database Designer – Hipster | | |
| Name: | Rhea Shane M. Chiong | |
| Current address: | 0440 Sitio BACA, Apas, Cebu City, Cebu, Philippines, 6000 | |
| Mobile number: | 0922 501 1284 | |
| Email address: | rheashanechiong@gmail.com | |
|  | | |
| Software Engineer – Hacker | | |
| Name: | Rhea Shane M. Chiong | |
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| Mobile number: | 0922 501 12 84 | |
| Email address: | rheashanechiong@gmail.com | |
|  | | |
| Network / UI Designer - Hipster | | |
| Name: | | Cristian G. Paragoso |
| Current address: | | 835 UCMA Village, Lahug, Cebu City, Cebu, Philippines, 6000 |
| Mobile number: | | 0915 841 64 54 |
| Email address: | | cparagoso@gmail.com |
|  | | |
| Software Tester / Technical Writer – Writer | | |
| Name: | Cristian G. Paragoso | |
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| Mobile number: | 0915 841 6454 | |
| Email address: | cparagoso@gmail.com | |

Executive Summary (Bullet points are acceptable)

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| THE NEED *What is the need or customer pain point that you are solving? Why will your startup make the world a better place? (max of 50 words)* |
| Technology is revolutionizing and it makes the market a very good platform to create an app. There are multiple levels of computer users: hardcore gamers, regular users, office clerks, etc. This means that users match the brand, model, cost of their computer depending on their usage. The market is wide. |
| THE MARKET *What is the market for your startup, locally and globally? Define the size of the market from the perspective of the product defined. You may include data or findings that show the potential impact and opportunity of your product/service. (max of 150 words)* |
| According to a report by Forrester Research, there were over one billion PCs in use worldwide by the end of 2008, and over 2 billion by the year 2015. In 2015, the International Telecommunication Union estimated about 3.2 billion people, or almost half of the world's population, use the computer. |
| THE TECHNOLOGY *Is your technology novel, unique, or disruptive? Describe how your idea works. What is the current state of your solution (idea, beta, prototype, alpha, launched?) Why is your proposed technology mile apart from the rest?* |
| We accept item donations or purchase old ones at a lesser price. We will put them on our E-Commerce site for sale. Every donor will receive points equivalent to a certain amount in Php (Pesos) which they can use in purchasing items they want online. We will be able to generate money to maintain the app through our E-Commerce.  Users may also contact other users for direct item swapping through the app. |
| THE TEAM *Why are you the men/women to make this idea into a global business? (Remember that you have a minimum of 2 and a max of 3 members per entry with at least 1 technical lead. Also, indicate the roles of each team members. (max of 200 words)* |
| Our team is composed of individuals who excel in their own field of expertise and are capable of learning more to find solutions. We are dedicated to make the project successful. We are in constant communication with each other to discuss the ideas of one another and the problems that we encounter and may arise in the future for this project.  The following is our team composition:  Jephunneh Mabini – Project Manager  Rhea Shane Chiong – Database Designer and Software Engineer  Cristian Paragoso – UI Designer and Technical Writer |
| SYNERGY *Which industry is the closest fit to your product solution? (Please check).* |
| * Agriculture   ✓   * Commerce * Communications * Disaster Preparedness and Response * Education * Environment * Governance * Health * Home   ✓  ✓   * Livelihood * Media and Entertainment * Mobile Solutions * People-on-the-Go * Power and Energy * Transportation * Others (Please specify.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

*I certify to the best of my knowledge that the idea submitted is original.*

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*Signature over printed name of Project Manager*

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*Date Signed*